

# YOU ARE INVITED

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THE BLUFFS - HO TRAM

HOSTED BY



# TO A FULLY INTEGRATED GOLF PERFORMANCE EXPERIENCE

**GOLF-SPECIFIC  
PERFORMANCE  
TRAINING**

WITH THE #1 GOLF FITNESS  
INSTRUCTOR IN ASIA

+

**TECHNICAL  
SWING  
COACHING**

3-TIME VIETNAM TOUR WINNER AND  
AUSTRALIAN PGA PROFESSIONAL



**29<sup>TH</sup> NOVEMBER - 4<sup>TH</sup> DECEMBER**  
*HANDICAPS 17 & ABOVE*

# **ADULT PERFORMANCE CAMP**

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**6<sup>TH</sup> - 11<sup>TH</sup> DECEMBER**  
*HANDICAPS 16 & BELOW*



# PREVIOUSLY RANKED #35 COURSE IN THE WORLD

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*"WHERE PHYSICAL PREPARATION AND ON-COURSE EXECUTION ARE TRAINED TOGETHER FOR OPTIMAL RESULTS"*





# THE BLUFFS - HO TRAM

*HO CHI MINH CITY, VIETNAM*

# MEET YOUR COACHES

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Kiran Mistry is the founder of The Golf Athlete (TGA), a globally recognized golf-performance company redefining how golfers train, move, and perform. Since founding TGA in 2018, Kiran has worked across junior development, elite performance, and professional education, building a system that bridges the gap between human movement and the golf swing. His work focuses on one outcome: helping golfers move better so they can play better, for longer.

Kiran's approach goes beyond traditional golf fitness. He developed the Unique Integration Method™ (UIM) a structured system that:

- Identifies physical limitations affecting performance.
- Builds sport-specific mobility, strength, and power.
- Transfers training directly into the golf swing and on-course play.
- Every movement has purpose.
- Every session supports performance on the course.

KIRAN MISTRY

Kiran's work is trusted at the highest levels of the game and recognised internationally.

- Vietnam National Golf Fitness Coach
- PGA International Conference Speaker (GB, Ireland & Thailand)
- Featured in Vietnam Golf Magazine (cover & multi-page features)
- Puma Brand Ambassador
- Delivered workshops across Asia, Europe & the USA
- Alongside this, The Golf Athlete has built a global community of 400,000+ golfers and athletes, with 50+ million views worldwide... reflecting the reach and trust behind the methodology.



Joel Troy is a PGA Professional golf coach and founder of JT PGA Academy, a performance-driven platform developing golfers through structured training and modern coaching principles. With international experience across Asia and abroad, Joel works across junior, elite, and adult golf, blending technical instruction, athletic development, mindset training, and long-term planning. His mission is simple: to help golfers train smarter, compete with confidence, and reach their full potential on and off the course.

Joel's coaching philosophy goes beyond traditional swing instruction. His approach integrates technique, performance, and personal development into a clear and structured pathway. His system focuses on:

- Building repeatable, pressure-resistant golf swings
- Developing golf-specific athleticism, coordination, and speed
- Translating practice directly into on-course performance
- Creating clear development pathways for juniors and competitive players
- Teaching golfers how to train - not just what to do
- Every session is purposeful. Every drill has a performance outcome. Every player has a plan.

JOEL TROY

Joel's work is recognised internationally and trusted by players and families around the world.

- PGA Professional
- Founder of JT PGA Academy
- Coach to junior, collegiate-aspiring, and elite amateur golfers
- Featured golf content creator with a global audience
- Through in-person coaching, online training, and digital education, Joel continues to build a global community of golfers focused on long-term improvement, discipline, and performance excellence.



# HOLE 7

*THE BLUFFS - HO TRAM*



# CAMP WEEK SCHEDULE

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EXAMPLE ITINERARY



# DAY 0 - SUNDAY

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13:00

14:00

15:00

16:00

17:00

18:00

19:00

## CHECK-IN AND ARRIVAL

ATHLETE'S FREE TIME TO RELAX AND FAMILIARISE WITH FACILITY

## WELCOME DINNER

INTRODUCTION TO COACHING STAFF AND WEEK GUIDELINES AND  
STRUCTURE DE-BRIEF



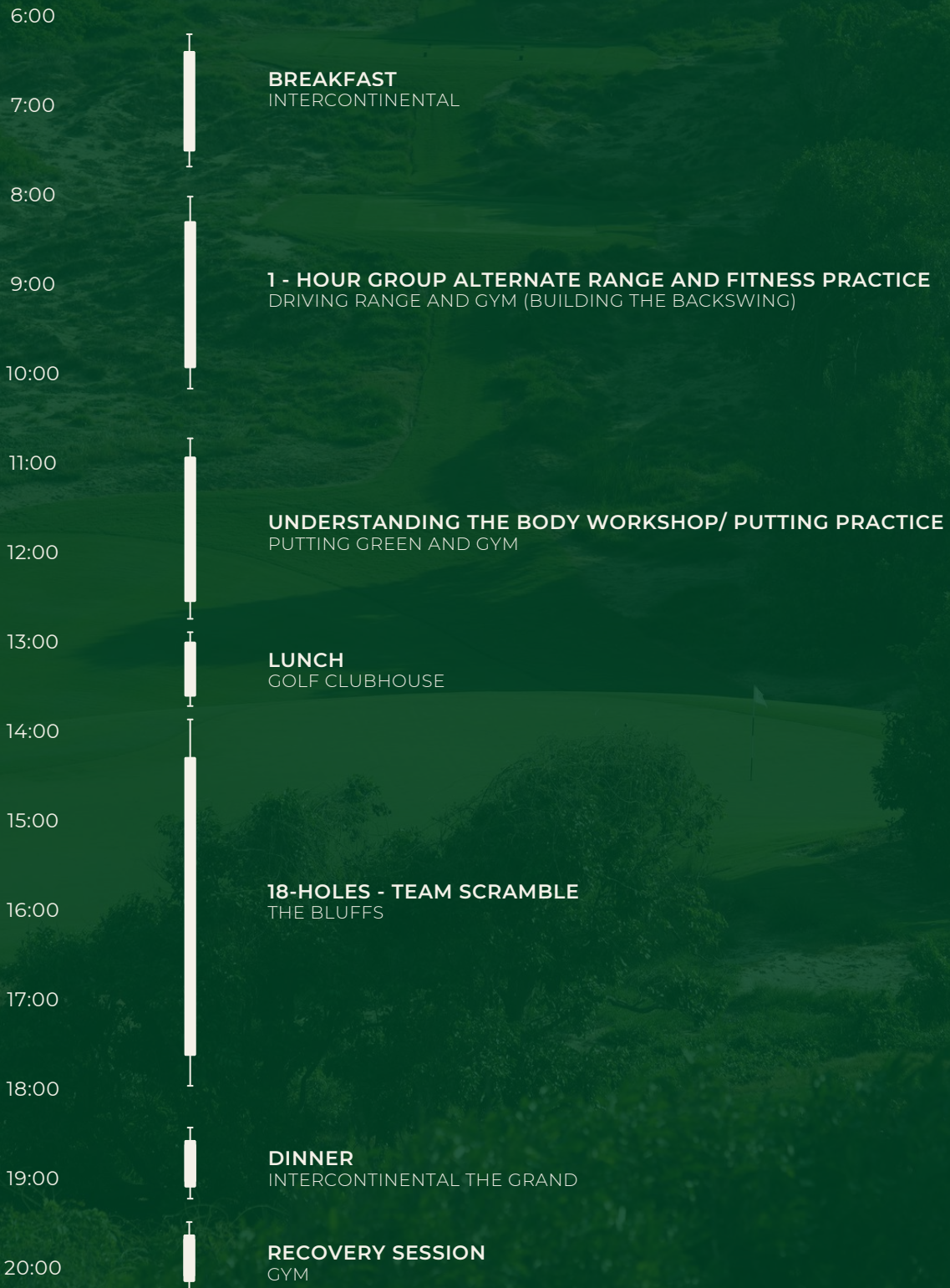
# DAY 1 - MONDAY

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# DAY 2 - TUESDAY

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# DAY 3 - WEDNESDAY

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# DAY 4 - THURSDAY

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# DAY 5 - FRIDAY

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# HOLE 5

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*THE BLUFFS - HO TRAM*

# THE FACILITIES

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THE BLUFFS - HO TRAM



# 18-HOLE CHAMPIONSHIP GOLF COURSE

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GREG NORMAN DESIGN 18-HOLE CHAMPIONSHIP GOLF COURSE





# PRESTINE TURF RANGE

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THE BLUFF'S TURF RANGE PROVIDES CONSISTENT SURFACES FOR TECHNICAL WORK, WARM-UPS, AND SKILL DEVELOPMENT, ALLOWING PLAYERS TO PRACTICE IN REAL LIFE CONDITIONS.



# SHORT GAME AREA

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THE BLUFF'S SHORT GAME AREA OFFERS A HIGH QUALITY, DEDICATED PRACTICE AREA FOR PARTICIPANTS TO FINE TUNE THEIR SHORT GAME THROUGHOUT THE CAMP.





# TURF PUTTING GREENS

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THE BLUFF'S CHAMPIONSHIP PRACTICE PUTTING GREEN REPLICATES TRUE COURSE CONDITIONS, ENABLING FOCUSED WORK ON SPEED CONTROL, GREEN READING, AND PRESSURE PUTTING TO BUILD CONFIDENCE AND CONSISTENCY ON TOURNAMENT-QUALITY SURFACES.



# ACCOMMODATION

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INTERCONTINENTAL - THE GRAND





# THE GRAND - HO TRAM

THE GRAND - HO TRAM



# INTERCONTINENTAL HOTEL

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BEACHFRONT INTERCONTINENTAL - THE GRAND OFFERS LUXURY ROOMS, POOLS, SPA AND RECOVERY SPACES,  
PROVIDING A SECURE ENVIRONMENT FOR TRAINING PROPERLY.



# PREMIUM ROOM OPTIONS

ROOM OPTIONS & UPGRADES AVAILABLE





# POOLS, SPA & RECOVERY

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# WHAT'S INCLUDED

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THE CAMP VIETNAM



# TECHNICAL SWING COACHING GOLF SPECIFIC FITNESS

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SWING AND PHYSICAL BODY ASSESSMENTS  
STRUCTURED DAILY COACHING  
TECHNICAL AND GOLF FITNESS SESSIONS LED BY SPECIALIST COACHES  
PERSONALISED PROGRESSION TRACKING  
ORGANISED PRACTICE SESSIONS  
FULLY TAILORED PERFORMANCE CAMP  
GOLF SPECIFIC WORKSHOPS/SEMINARS  
ON-COURSE STRATEGY & SCORING FOCUS  
INDIVIDUAL TAKEAWAY TGA FITNESS PROGRAMS

4 DEDICATED ½ DAY DRIVING RANGE SESSIONS  
UNLIMITED SHORT-GAME ACCESS AT THE COURSE.  
45 HOLES OF CHAMPIONSHIP GOLF PRACTICE  
18-HOLE TOURNAMENT FINALE

## ACCOMMODATION & DINING

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LUXURY 5\* ACCOMMODATION - 05 DAYS / 05 NIGHTS AT INTERCONTINENTAL THE GRAND  
KING BED GRAND GOLF VIEW  
SINGLE OCCUPANCY ROOMS

5\* DAILY BREAKFAST BUFFET  
4 X LUNCHES AT THE INFINITY RESTAURANT (SET MENU)  
5 X DEDICATED GROUP DINNERS (SET MENU)  
1 X CAMP CLOSING GALA DINNER

HYDRATION DRINKS PROVIDED DAILY



# LOGISTICS AND SUPPORT

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RETURN AIRPORT TRANSFERS  
ON-SITE CAMP CO-ORDINATION & SUPPORT  
LUXURY CAMP WELCOME PACK - UNIFORMS/GIFTS  
FULLY MANAGED CAMP SCHEDULE  
24/7 CONCIERGE ASSISTANCE

AS THE OFFICIAL ORGANISER OF THE CAMP, THE GOLF CONCIERGE PROVIDES FULL SUPPORT BEYOND THE TRAINING PROGRAMME ITSELF. WE CAN ASSIST WITH HOTEL ROOM UPGRADES, ADDITIONAL FAMILY BOOKINGS WITHIN THE RESORT, AND EXTENDED STAYS BEFORE OR AFTER THE CAMP. FOR GUESTS WISHING TO EXPLORE MORE OF VIETNAM, OUR TEAM CAN ALSO ARRANGE CUSTOM TRAVEL ITINERARIES, GOLF ROUNDS, DINING EXPERIENCES, TRANSFERS, AND EXCURSIONS OUTSIDE OF THE CAMP SCHEDULE. FROM SEAMLESS LOGISTICS TO PERSONALISED EXPERIENCES, WE ENSURE EVERY DETAIL OF YOUR TRIP IS HANDLED WITH CARE, ALLOWING FAMILIES AND GUESTS TO ENJOY VIETNAM WITH COMPLETE PEACE OF MIND.



# ADULT PERFORMANCE CAMP

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\$3999 PER ATHLETE

106,000,000 VND

ALL FINAL PRICES ARE PAYABLE IN VIETNAMESE DONG (VND). ANY PRICES SHOWN IN USD ARE PROVIDED FOR REFERENCE PURPOSES ONLY AND MAY VARY BASED ON EXCHANGE RATE FLUCTUATIONS.  
THE FINAL AMOUNT RECEIVED BY THE CAMP VIETNAM MUST MATCH THE STATED VND AMOUNT IN FULL. ALL BANK TRANSFER FEES, INTERMEDIARY BANK CHARGES, CURRENCY CONVERSION COSTS, AND ANY OTHER TRANSACTION-RELATED FEES ARE THE SOLE RESPONSIBILITY OF THE SENDER AND MUST BE COVERED SEPARATELY.



# HOLE 18

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*THE BLUFFS - HO TRAM*

# REGISTER NOW TO SECURE YOUR PLACE

THE CAMP - VIETNAM



LIMITED PLACES. FOCUSED GROUPS. REAL RESULTS.

THE CAMP VIETNAM IS DELIVERED IN SMALL GROUPS TO ENSURE COACHING QUALITY, INDIVIDUAL ATTENTION, AND A STRUCTURED TRAINING ENVIRONMENT.

**PLACES ARE LIMITED AND ALLOCATED ON A FIRST-COME BASIS.**

**1.** REGISTER HERE   
REGISTER YOUR INTEREST THROUGH OUR DETAILED REGISTRATION FORM.

**2.** PAY YOUR DEPOSIT  
A NON-REFUNDABLE 50% DEPOSIT IS REQUIRED TO SECURE YOUR PLACE FOR THE CAMP.

**3.** FINALISE CAMP DETAILS  
WORK WITH THE GOLF CONCIERGE TO ENSURE ALL TRAVEL, ACCOMMODATION, AND LOGISTICS ARE MANAGED SMOOTHLY.

**4.** SETTLE FINAL BALANCE  
THE REMAINING BALANCE IS DUE 45 DAYS PRIOR TO ARRIVAL.

# TERMS AND CONDITIONS

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# TERMS AND CONDITIONS

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## (The Camp Vietnam – The Bluffs, Ho Tram)

These Terms & Conditions ("T&Cs") apply to all adult golf camps organised and operated by The Golf Concierge ("the Organiser", "we", "us", "our") at The Bluffs Ho Tram, InterContinental Grand Ho Tram, and associated golf and training facilities. By confirming a booking and/or attending a Camp, all Participants confirm that they have read, understood, and agreed to these T&Cs.

### 2. Eligibility & Attendance

Adult Camps are open to participants aged eighteen (18) years and above who meet the stated fitness and participation requirements. The Organiser reserves the right to refuse participation if eligibility requirements or behavioural standards are not met.

### 3. Supervision, Responsibility & Conduct

Participants are responsible for their own conduct, safety, and wellbeing at all times throughout the Camp. All Participants must follow staff instructions and behave respectfully and safely towards fellow Participants, staff, coaches, venue personnel, and members of the public.

Bullying, harassment, disruptive behaviour, smoking or vaping in restricted areas, illegal substances, excessive intoxication, reckless conduct, or behaviour deemed unsafe by the Organiser may result in removal from the Camp without refund. The Organiser reserves the right to refuse participation in any activity where a Participant's conduct presents a safety risk to themselves or others.

### 4. Health, Medical & Insurance

All relevant medical conditions, allergies, injuries, and medications must be disclosed prior to Camp. Participants confirm they are physically fit to participate and acknowledge the inherent risks associated with golf, fitness training, and sporting activities. Travel and medical insurance covering sporting activities in Vietnam is strongly recommended.

Camp staff are not medical professionals. In the event of a medical emergency, Participants authorise the Organiser to seek medical treatment on their behalf, with all associated costs remaining the responsibility of the Participant.

### 5. Programme Changes

The Organiser may modify schedules, venues, tee times, coaching personnel, activities, or other programme elements due to weather, safety concerns, course conditions, operational requirements, or circumstances beyond its reasonable control. No refunds or compensation will be provided for such changes.

### 6. Camp Inclusions (All Camps)

The Camp includes five (5) days and five (5) nights accommodation at InterContinental Grand Ho Tram (room type as booked), daily buffet breakfast, group dinners and lunches as outlined within the Camp itinerary, and a Camp Closing Dinner.

Participants receive structured golf coaching with PGA professionals, performance and movement sessions, supervised practice activities, and on-course coaching throughout the Camp.

The Camp includes driving range access and range balls during scheduled training sessions, unlimited short-game practice access (subject to facility availability), and the golf rounds outlined in the official Camp itinerary at The Bluffs Ho Tram.

Green fees, caddie fees, and shared golf carts are included. Caddie tips are not included and are payable directly at the golf course by Participants.

Additional inclusions may include private locker access (subject to availability), return airport transfers according to the official Camp schedule, on-ground operational support, welcome information, daily updates, and concierge assistance throughout the Camp.

### 7. What Is Not Included

International or domestic airfare, visa fees (assistance available at an additional cost), travel and medical insurance, meals or beverages not specifically listed within the Camp itinerary, alcoholic beverages unless otherwise stated, personal expenses including laundry, minibar, phone charges, spa treatments and souvenirs, golf or resort services for non-registered guests, room upgrades, additional guests, extra nights, personal shopping, and any services not expressly listed as included are excluded from the Camp package.

### 8. Accommodation & Guests

Accommodation is included only for registered Participants.

Partners or additional guests may stay subject to availability and additional charges.

All room upgrades, additional guests, and stay extensions must be arranged through The Golf Concierge to maintain Camp eligibility and access to negotiated Camp rates.

The Organiser reserves the right to restrict access to Camp activities, dining functions, and golf facilities to registered Participants only.

### 9. Role of the Organiser & Delivery Partners

The Golf Concierge acts as the lead organiser and programme coordinator of the Camp.

Certain services, including coaching, performance training, accommodation, golf operations, transportation, hospitality, and resort services, are delivered in collaboration with trusted specialist partners and venue providers.

All parties work together to deliver a high-quality Camp experience, with each party remaining responsible for the professional delivery of their respective services.

### 10. Photography & Media

Participation constitutes consent for photography, videography, and other media capture during the Camp for promotional, marketing, and commercial purposes unless a written opt-out request is submitted to the Organiser prior to the Camp commencement date.

### 11. Payments & Fees

Camp fees, payment schedules, and deposit requirements will be communicated at the time of booking.

Deposits are non-refundable unless otherwise stated in writing.

Final balances must be paid in accordance with the payment instructions provided by the Organiser or its appointed partners.

Failure to complete payment by the specified deadlines may result in cancellation of the booking without refund of any amounts already paid.

### 12. Cancellations & Refunds

Deposits are non-refundable unless otherwise stated in writing.

Cancellation terms and applicable refund schedules will be communicated at the time of booking.

No refunds will be provided for missed sessions, unused services, early departure, voluntary withdrawal, or removal from the Camp due to misconduct.

### 13. Liability & Force Majeure

Participation in golf, fitness training, and sporting activities involves inherent risks.

The Organiser is not liable for loss, theft, damage to personal property, minor injury, or events beyond its reasonable control, including but not limited to adverse weather, natural disasters, government restrictions, travel disruptions, venue closures, course closures, pandemics, or other force majeure events. Nothing within these Terms & Conditions excludes liability arising from gross negligence or wilful misconduct.

### 14. Governing Law & Acceptance

These Terms & Conditions are governed by the laws of Vietnam.

By booking and attending the Camp, Participants confirm full acceptance of these Terms & Conditions and agree to comply with all Camp policies, procedures, and reasonable instructions issued by the Organiser throughout the Camp.

